

You are currently rating:

ORGANIZATION NAME HERE

The survey questions should take you approximately 5-7 minutes to complete. All ratings are anonymous. No personal information will be displayed with your rating.

I was/am a(n): **Donor**

Your History

1. I made my most recent donation to this organization in: [MONTH, YEAR]
2. The value of my most recent donation to this organization was:
[\$1-\$100, \$101-\$500, \$501-\$2,500, \$2,501-\$10,000, \$10,001-\$50,000, \$50,000-\$200,000, \$201,000-\$500,000, \$500,000+]
3. The value of all of my donations to this organization to date is:
[\$1-\$100, \$101-\$500, \$501-\$2,500, \$2,501-\$10,000, \$10,001-\$50,000, \$50,000-\$200,000, \$201,000-\$500,000, \$500,000+]
4. The amount I donate to all nonprofits annually is approximately:
[\$1-\$100, \$101-\$500, \$501-\$2,500, \$2,501-\$10,000, \$10,001-\$50,000, \$50,000-\$200,000, \$201,000-\$500,000, \$500,000+]

Your Ratings

For each statement below, choose between 1 and 6, where 1 is "Never the Case" and 6 is "Always the Case"

MY ROLE

| | Never the Case | | | Always the Case | | |
|--|----------------|---|---|-----------------|---|---|
| I understand the organization's mission and activities. | 1 | 2 | 3 | 4 | 5 | 6 |
| I understand why the organization needs my financial support. | 1 | 2 | 3 | 4 | 5 | 6 |
| I understand how the organization plans to use my financial support. | 1 | 2 | 3 | 4 | 5 | 6 |

RECOGNITION

| | Never the Case | | | Always the Case | | |
|--|----------------|---|---|-----------------|---|---|
| I received a timely thank you for my contribution. | 1 | 2 | 3 | 4 | 5 | 6 |
| I was thanked in an appropriate fashion. | 1 | 2 | 3 | 4 | 5 | 6 |
| I feel valued and appreciated by the organization. | 1 | 2 | 3 | 4 | 5 | 6 |
| I was given a method of contact for sharing any questions, complaints or feedback. | 1 | 2 | 3 | 4 | 5 | 6 |

LEADERSHIP

| | Never the Case | | | Always the Case | | |
|--|----------------|---|---|-----------------|---|---|
| I feel that I can trust the organization to put my money to good use. | 1 | 2 | 3 | 4 | 5 | 6 |
| The organization provides opportunities to learn how my money was spent. | 1 | 2 | 3 | 4 | 5 | 6 |
| The organization provides opportunities to receive updates on their accomplishments. | 1 | 2 | 3 | 4 | 5 | 6 |

RECOMMENDATIONS

| | Not At All Likely | | | Very Likely | | |
|--|-------------------|--|--|-------------|--|--|
|--|-------------------|--|--|-------------|--|--|

How likely are you to donate to this organization in the future, where 1 is "Not at All Likely" and 6 is "Very Likely"?

How likely are you to recommend donating to this organization to a friend, where 1 is "Not at All Likely" and 6 is "Very Likely"?

Is there anything we didn't ask that you would like us to?

Comments

SUBMIT RATING